



Marketing Director

We are looking for a competent Marketing Director to head the organization's marketing ventures. This primarily involves developing and implementing strategies to strengthen the company's market presence and help it find a "voice" that will make a difference. The ideal candidate will be able to employ unique marketing techniques. He/She will be a skilled marketing strategist and able to increase presence in the digital market. The goal is to increase the company's market share and maximize revenues in order to thrive against competitors.

Responsibilities

- Design and implement comprehensive marketing strategies to create awareness of the company's business activities
- Produce ideas for promotional events or activities and organize them efficiently
- Plan and execute campaigns for corporate promotion, launching of new product lines etc.
- Conduct general market research to keep abreast of trends and competitor's marketing movements
- Perform intermediate office task

Skills

- Proven experience in latest marketing software and technology
- Up to date with current and online marketing techniques and best practices
- Excellent Leadership and Organizational skills
- Analytical and creative skills
- Exquisite communication and interpersonal skills
- Advanced writing and grammatical skills

If there are any inquiries, please contact The Chandler Group at the contact information below along with sending over your resume. You can also apply on Indeed.com.

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