

The Alabama Clean Fuels Coalition (ACFC) successfully applied to offer this 2021 summer internship opportunity. The Clean Cities University Workforce Development Program (CCUWDP) is funded through the Technology Integration Program within the Vehicle Technologies Office at the U.S. Department of Energy in collaboration with Argonne National Laboratory. The 11-week internship opportunity includes 10 paid, 30-hour weeks plus one week of unpaid time off. The start and end dates may be adjusted slightly to match school calendar. The intern will be provided private and socially distanced office space at the Alabama Clean Fuels Coalition office in Birmingham.

This intern will be expected to collaborate with ACFC leadership to develop and begin to execute a program to enhance ACFC's social media presence and online reach. ACFC recently launched a new website and has identified an organizational goal of rebranding itself on social media. The summer intern will also develop communications that inform ACFC members as to how they can help promote ACFC on social media through activities such as liking and sharing ACFC posts and using certain hashtags related to ACFC activities.

The intern will be responsible for the following:

1. Orienting himself/herself with ACFC's website, initiatives, projects and the general status of alternative fuel and advanced technology vehicle use in Alabama.
2. Assist in researching topics and identifying relevant information to provide further education for our members and the public.
3. Familiarize himself/herself with ACFC's members and their roles in promoting cleaner fuels usage in Alabama.
4. Create posts related to ACFC's objectives and upcoming events and activities to post on social media sites and ACFC's website.
5. Create informational posts that help to promote activities of ACFC and its members.
6. Schedule social media posts.
7. Participate and assist with scheduled promotional and educational events for AFVs and EVs taking place over the summer.

About Alabama Clean Fuels Coalition

Started in 2002, the Alabama Clean Fuels Coalition (ACFC), is a nonprofit membership-based organization and is the state's principal coordinating point for alternative fuels and advanced technology vehicles. ACFC is a designated Clean Cities coalition by the U.S. Department of Energy. The promotion of clean, renewable, domestic energy sources helps reduce our dependence on foreign oil, improves local air quality, and increases economic development investments in our local communities.

Location

200 Century Park S, Birmingham, Alabama 35226, United States

Compensation

TYPE

Paid

PAY RATE

\$12.00 Per hour

DURATION

Temporary / Seasonal

Company Details

HEADQUARTERS

200 Century Park South, Birmingham, Alabama 35226, United States

WEBSITE

<http://www.alabamacleanfuels.org>

Employer Preferences

ALLOWED SCHOOL YEARS

Junior, Senior

ALLOWED MAJORS

All Marketing, Conservation, Environmental Management & Sciences, Journalism, Radio, Television, Media, Public Relations, Digital Communication, Advertising, and Communication & Media Studies majors

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

Contact Information

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