



Our Vision: To provide a beloved growth experience for every child; a remarkable experience for every family.

THE "THREE CS" – COACHING, COMMUNICATION AND CURRICULUM

The foundation of Soccer Shots is our relentless commitment to providing best-in-class coaching, communication and curriculum.

The best coaches in the business

1. Every Soccer Shots coach must complete our comprehensive training program to receive certification.
2. All Soccer Shots coaches are trained in the use of developmentally appropriate techniques.
3. Coaches are routinely evaluated and undergo ongoing training.
4. Our coach selection process evaluates not only the ability to coach soccer, but also the ability to engage and inspire children.

Expert-approved curriculum that aligns with early childhood education standards

1. Our developmentally appropriate curriculum places an emphasis on character development and skill building.
2. Our program is created under the guidance of childhood education specialists, professional soccer players and experienced and licensed soccer coaches.
3. We constantly re-evaluate and update our curriculum to stay current with childhood education standards.

THE HISTORY OF SOCCER SHOTS

Our founding partners, Jeremy Sorzano and Jason Webb, were soccer teammates both in college and professionally. They formed Soccer Shots® in 1997 after recognizing a lack of quality soccer programs for children under age 8. They shared an entrepreneurial spirit, a deep love of soccer, and a passion to inspire children to live fit and healthy lives.

STRONGER YOUTH. BEYOND THE GAME.

We believe that soccer is a powerful vehicle for positively impacting youth. Through our partnership with the [U.S. Soccer Foundation](#), we aim to impact children who live in underserved communities through quality soccer programs that support their physical and personal development.

If you love kids or are a kid at heart, please reach out about joining our organization!

Contact: (205) 848-8041

Website: www.soccershots.com/centralalabama